



# Fundraiser Auction

fundraiser auction internet software



**STAR 93.3**  
The Best Music

**DREAM AUCTION**

Bidding begins June 5th and runs until June 13th

**SUZUKI XL-7**

SELLS FOR \$17,000.00

OPENING BID - \$10,000.00

190 ORFINGTON ROAD, DERBYVILLE (760) 555-1567 www.derbyvillesuzuki.com

**TRIDENT FCW WATCH**

SELLS FOR \$1500.00

OPENING BID - \$1000.00

760) 555-4998

**MEN'S LEATHER CAR COAT**

SELLS FOR \$600.00

OPENING BID - \$400.00

22 Brighton Lane, Derbyville (760) 555-4432

**DIAMOND ENGAGEMENT RING**

SELLS FOR \$2000.00

OPENING BID - \$1500.00

760) 555-2134 Fax (760) 555-6444

**LINEAR GO-SNCH COMPUTER DESK**

SELLS FOR \$500.00

OPENING BID - \$300.00

760) 555-4998



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**AUCTION MEDIA**

It's a fresh new approach to Auction Fundraising for Organizations and Service Clubs everywhere!

- Generate Revenue for Your Club or Organization
- Provide Extra Value to Participating Retailers • Low Cost • High Rate Of Return
- Create An Event For Your Club or Organization • Boost Your Internet Presence
- A Proven Reliable System • Already in Use by Many Clubs and Organizations



The Derbyville Daily News Auction - Provided by Auction Media

Home Account

SEARCH

1. The Auction gives you a chance to cash in on some great deals! Simply complete the registration form and bid on those items you'd love to own. You must be 18 years of age. If you're already registered for The Derbyville Daily News Auction go straight to the login.

2. Enter the hundreds of items we have available in the Auction. When you see an item you have to have, place a bid.

3. Check back often. Keep an eye on items you

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## How It Works:

For many years Organizations, Service Clubs, Hospitals, Schools, Alumni Associations and many others have chosen to undertake some sort of Charity Auction Event in benefit of their various causes.

This often meant some sort of silent or live auction event often held at a local community hall or recreation center. All the items would be solicited by volunteers and stored at a secure location, then on the day of the event, carefully transported to the auction venue and set up as a silent item with bid sheets or the items were prepared to be auctioned by a live auctioneer.

Today with the popularity of the Internet, many charity auctions have turned to some sort of web based auction system in an effort to reach a broader audience, give more value to donors and earn more revenue. Unfortunately, this can be a costly affair and for many small clubs a huge technological challenge.

Auction Media's Fundraiser Auction System helps Fundraisers large and small to develop a new auction strategy. The Fundraiser Auction System provides a turn key solution, complete with our hosted web based auction software, manuals, training and e-mail/telephone support.

With more than 600 event auctions under our belt, Auction Media offers a very comprehensive system at a reasonable price - scaled to the size of your organization's auction event.

Using the Fundraiser Auction System by Auction Media, your volunteers and/or staff enter auction items sponsored by your auction item donors. Through this auction web site, hosted by Auction Media, these items are then auctioned off to the general public. A colorful auction guide can also be distributed in your area to advertise the items up for bid.

The Auction Media Fundraiser Auction System tracks bidder accounts, tabulates bids, totals the auction revenues and much, much more.

For many happy Auction Media clients, the Fundraiser Auction is their single largest revenue generating event held each year.

- Second place bidder principal
- Qualifies as Co-Op Ad Dollars for Retailers
- It's fun!

### About The Fundraiser Auction System

#### Fundraiser Auction System Features Include

- Complete turn key system
- Auction Media hosts the entire system
- Manual, training, videos, 24/7 support included
- Quick and easy web-based auction administration
- Add auction items to system with ease
- Auction guide and advertising templates supplied
- Real-time browser based auction reporting
- Complete post auction reports on-line and exportable
- Bidder friendly auction software design
- Video training included
- In-bound call center (optional)
- On-line, real-time credit card processing (optional)
- Winning bid processing (optional)
- And Much More!

### About Our Powerful System

- Web/browser based system
- Auction Media hosts entire application as an ASP
- No programming or web site design required
- Tested, reliable and proven system
- Security and privacy are assured
- 128-bit international Verisign SSL
- Data mirrored in real-time
- Redundant load-balanced server system
- Data backed-up daily
- 24-hour system monitoring
- Powerful, stable, secure software design
- Powerful SQL database platform
- Software written in ASP and ASP.net
- Large capacity triple honed bandwidth
- Power back-up battery system and diesel generator
- Tel-Co grade hosting facility

## It's A "Win" For All Involved...

### For Your Bidders

- Fun, exciting and competitive
- Great deals to be had
- Safe and secure auction model
- No chance of being defrauded like e-bay
- Able to visit participating retailers
- All products new with full warranty
- Event operated by known local Organization or Club

### For the Participating Business

- Great value
- Great value for item/service donated
- No direct cash spent
- Great promotion for the business
- Advertising in auction guide
- Advertising on auction web site
- Creates and in-store event
- Moves stale stock, floor models
- Builds walk-in traffic
- Up-sell and side sell opportunities
- Affiliation with reputable Organization or Club
- Second place bidder principal
- Qualifies as tax write off
- It's fun!

### For Your Auction Team

- Compelling promotional opportunity
- A fresh new program
- High close rate
- Great ice breaker with new donors
- Revive dormant donors
- Defend current donors
- Great team motivator
- Retailers return for next auction

### For Your Organization or Club

- Generate new and incremental revenue
- Generate new donors
- Auction to broader audience via Internet
- Awaken dormant donors from the past
- Collect auction revenue immediately
- Boost community awareness
- Boost your Internet presence
- Create a special event
- Auction guide with long life
- Low cost
- High rate of return
- Great membership motivator
- Brand recognition
- Participant database
- Donor database

**Toll-Free:** 1-877-222-2053

**Local:** 705-760-9305 **Fax:** 1-877-222-1637

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